

# MARISOL GOMEZ

## Marisol A Gomez GRAPHIC DESIGN

marisol@echocatdesign.com • echocatdesign.com • 512-775-0785 • Austin, TX

### SKILLS

Vector & Raster Graphics  
Interactive Graphics  
Graphic Design  
Illustration  
Typography  
Digital Color  
Sequential Art & Storyboarding  
Photography  
Video/Animation  
Web Design

### SOFTWARE

Illustrator  
Photoshop  
InDesign  
Animate  
WordPress  
Sketchup  
Acrobat  
Premiere Pro

### B.A. • MACALESTER COLLEGE

St. Paul, MN • 2003  
Major: Studio Art (2D Design)  
Minor: Art History

### M.F.A • ACADEMY OF ART

San Francisco, CA • 2010  
Major: Illustration

### REFERENCES

David Sahagun • 512-797-1669  
Christina Acosta • 512-740-6830  
Consuelo Miranda • 512-688-9027

### SENIOR GRAPHIC DESIGNER - CONTRACT

Mt Playmore • Austin, TX • 9/16 - 6/18

- Responsible for branding and redesign of 2D and 3D elements of Mt Playmore's flagship location in preparation for franchise expansion including restaurant, arcade and recreation areas.
- Responsible for creation of all photography, video and social media assets as well as web design and maintenance
- Development and design of company mascots.

### GRAPHIC DESIGNER - CONTRACT

Tokyo Electron • Austin, TX • 3/16 - 9/16

- Graphic design for internal and external documents, ads, presentations and creative assets.
- Creation of art assets for TEL's university recruitment informational video.

### SENIOR GRAPHIC DESIGNER

Gatti's Pizza • Austin, TX • 8/08 - 10/15

- Collaborate with Marketing to design and execute marketing materials for company and franchise owned restaurants.
- Manage complex design projects from concept to production. Responsible for maintaining storage of design projects and art.
- Design a wide array of creative assets for digital, print, apparel, signage, special projects and more.
- Negotiate projected deadlines, determine project scope, define cost estimates, and schedule changes for approval.
- Assist in establishing vendor lists, maintain vendor relationships.
- Responsible for all in-house photography, as well as art direction on commercial photo shoots.

### PRODUCTION COORDINATOR

Houghton Mifflin Harcourt • Austin, TX • 6/07 - 3/08

- Guide communication between design, editorial, and manufacturing departments; create and maintain digital archive.
- Monitor and communicate with project vendors.
- Design work flow documents and page layouts, create templates, book maps, and perform final page review.